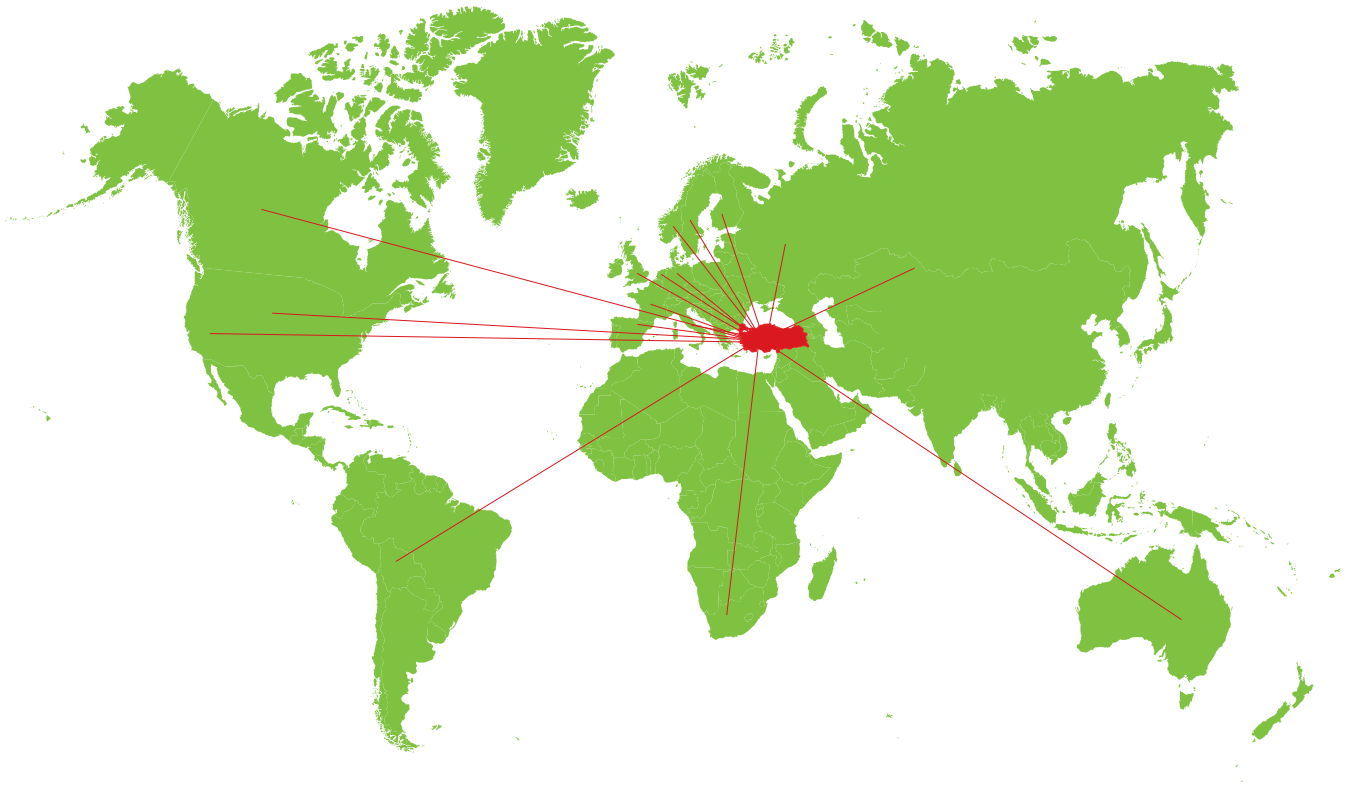


meet the
**NEW GENERATION
OF NOTEBOOKS**



**Trusted partner for premium
distributors and agencies in more
than 30 countries**



Discover
the potential

Reasons Why You Should Choose Dival Notebook

1

35 years of experience

Full Customization

2

3

Fast Turnaround

Small Min Orders

4

5

Extreme production flexibility
with minimum stocks

TRADE SHOWS

2016 | Paperworld - Frankfurt



2016 | PSI - Düsseldorf

2017 | PSI - Düsseldorf



2018 | PSI - Düsseldorf



2019 | PSI - Düsseldorf

2020 | PSI - Düsseldorf



INDEX

PRE-DESIGNED MODELS

08	Classic Notebook
12	Papyrus Notebook
16	Flexi Notebook
20	Smart Notebook
24	Combine Notebook
28	Linen Notebook
32	Record Notebook
36	Lilyum Notebook
40	Style Notebook
44	Secret Notebook
48	Excellent Notebook
52	Iris Notebook
56	Tulip Notebook
60	Tornado Notebook

CUSTOM OPTIONS

66	Cover Materials
73	Layouts
74	Cover Branding
79	Inner Pads
85	Accessories
88	Complements
91	Presentation

INSPIRATIONS

93	Case Stories
----	--------------

Pre- designed Models

PRE-DESIGNED MODELS



DiVAL[®]
diary • notebook

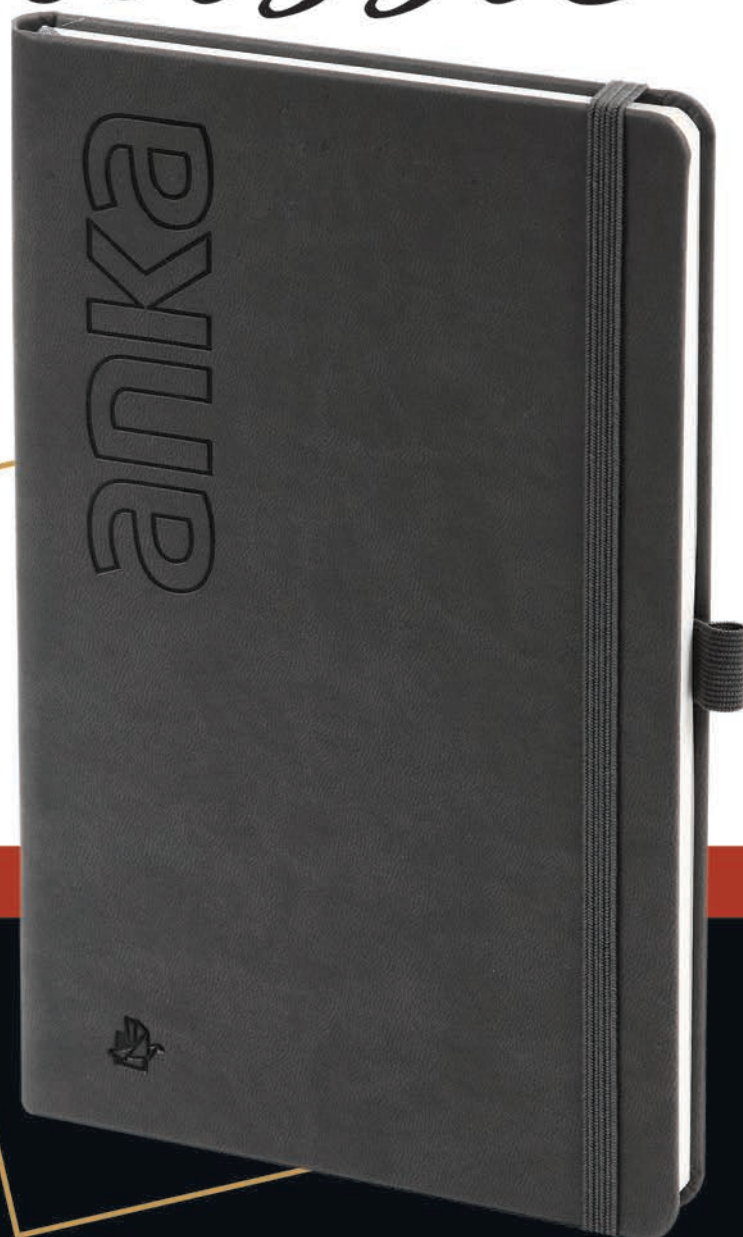
Pre-
design
ed
Models

Basics

Hard Cover
Plain PU Material
70 Gsm Ivory Paper
112 Sheets Lined
Elastic Band
Pen Loop
Ribbon



The
Classic



Impressive versatility
out of a basic product...



GL-100
(White)



GL-103
(Dark Grey)



GL-120
(Light Grey)



GL-200
(Beige)



GL-300
(Tan)



GL-333
(Chestnut)



GL-350
(Taupe)



GL-400
(Navy)



GL-410
(Blue)



GL-421
(Light Blue)



GL-450
(Teal)



GL-451
(Aqua)



GL-500
(Green)



GL-525
(Lime)



GL-550
(Yellow)



GL-600
(Red)



GL-610
(Pillar Box Red)



GL-640
(Burgundy)



GL-650
(Pink)



GL-660
(Purple)



GL-670
(Orange)



GL-700
(Black)



Pre-
design
ed
Models



Formats

- 9x14 cm (3.5"x5.5") | 96 Sheets Ivory Paper
- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

- 15x21 cm (5.90"x8.25") | 112 Sheets Ivory Paper
- 17x24 cm (6.70"x9.45") | 112 Sheets Ivory Paper
- 20x28 cm (7.8"x11") | 112 Sheets Ivory Paper

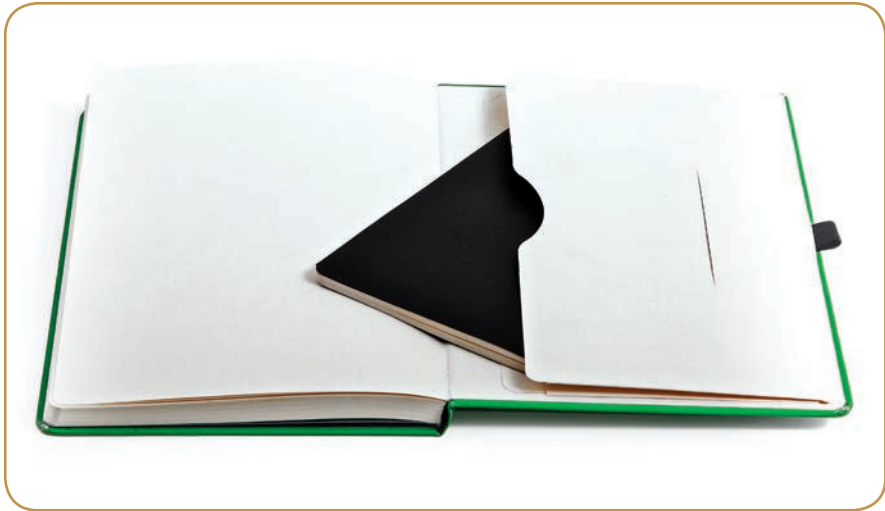
Presentation: Heat Seal Wrap



Edge Painting



Entire Surface Debossing and Contrasted Complements



Paper Pocket



Metal Ribbon Charm

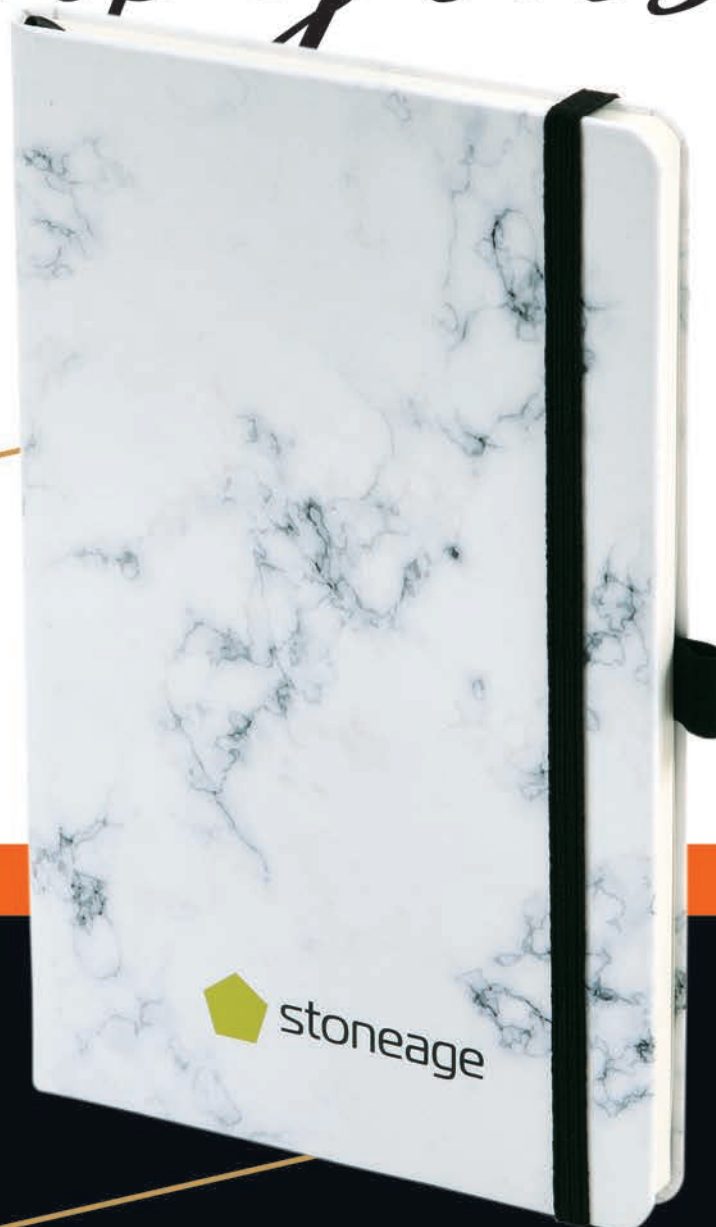
Pre- design ed Models

Basics

Hard Cover
Coated Paper Material
with Matt or Glossy OPP Lamination
70 Gsm Ivory Paper
112 Sheets Lined
Elastic Band
Pen Loop
Ribbon



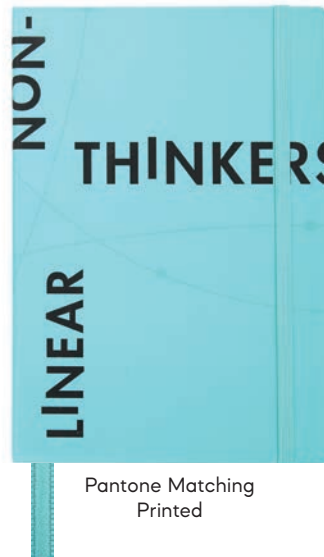
The Papyrus



You don't have to use PU to get a flamboyant notebook. With offset print on coated paper we put on a flossy touch on your design.



CMYK
Printed



Pantone Matching
Printed



Pre-
design
ed
Models



Formats

- 9x14 cm (3.5"x5.5") | 96 Sheets Ivory Paper
- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

- 15x21 cm (5.90"x8.25") | 112 Sheets Ivory Paper
- 17x24 cm (6.70"x9.45") | 112 Sheets Ivory Paper
- 20x28 cm (7.8"x11") | 112 Sheets Ivory Paper

Presentation: Heat Seal Wrap



Perforation and File Holes



Contrasted Complements



Flock Application



Foil Printing

Pre-
design
ed
Models

Basics

Flexible Cover
Double Side Plain PU Material
70 Gsm Ivory Paper
112 Sheets Lined
End Papers with Same Color of Inside PU
Edge Painting
Double Ribbon
Metal Ribbon Charm

The Flexi



With extra flexibility, lets you feel free...





GL-103 (Dark Grey)



GL-103 (Dark Grey)
GL-525 (Lime)



GL-103 (Dark Grey)
GL-600 (Red)



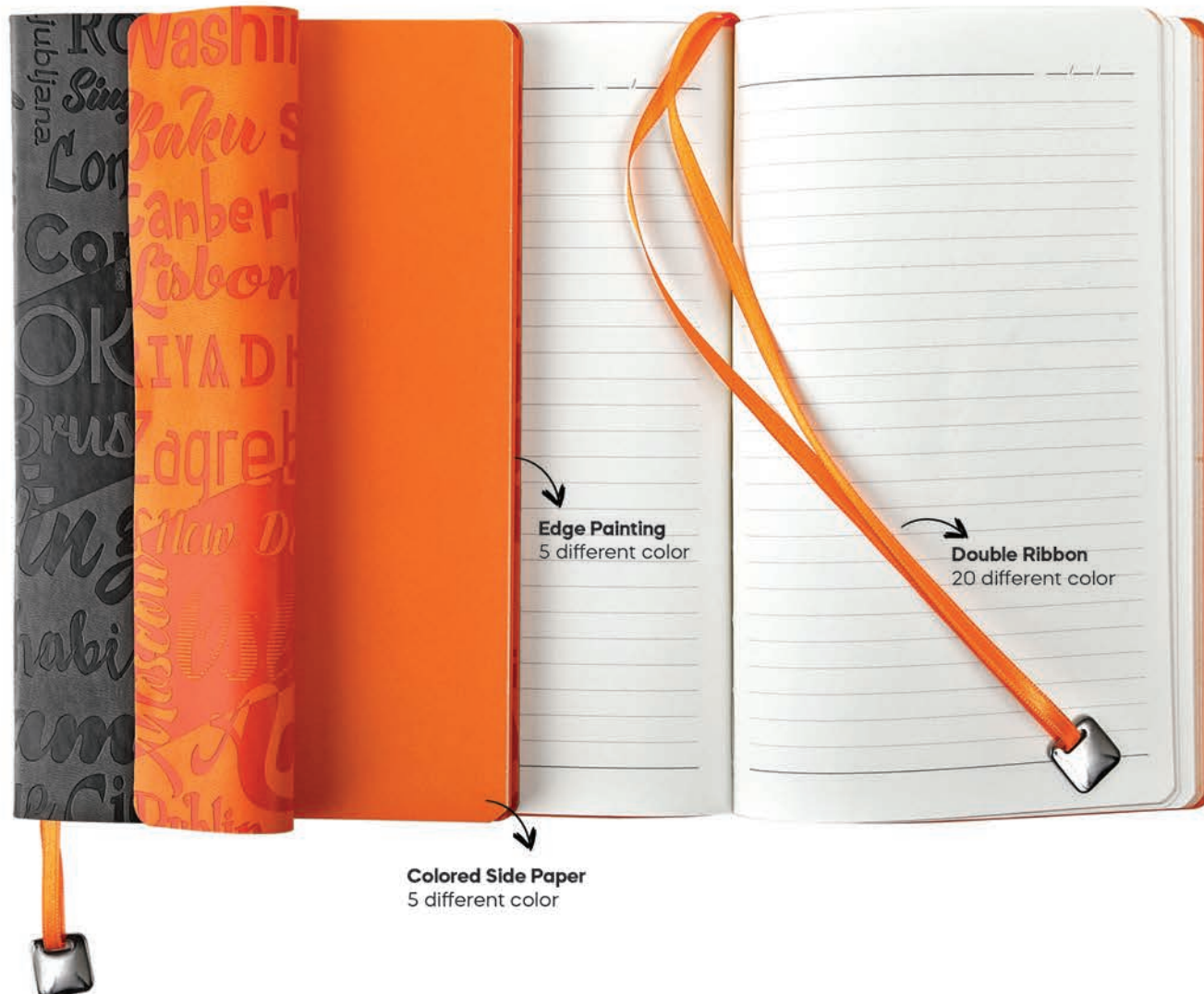
GL-103 (Dark Grey)
GL-650 (Pink)



GL-103 (Dark Grey)
GL-670 (Orange)



Pre-
design
ed
Models



Formats

- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

Presentation: Poly Bag



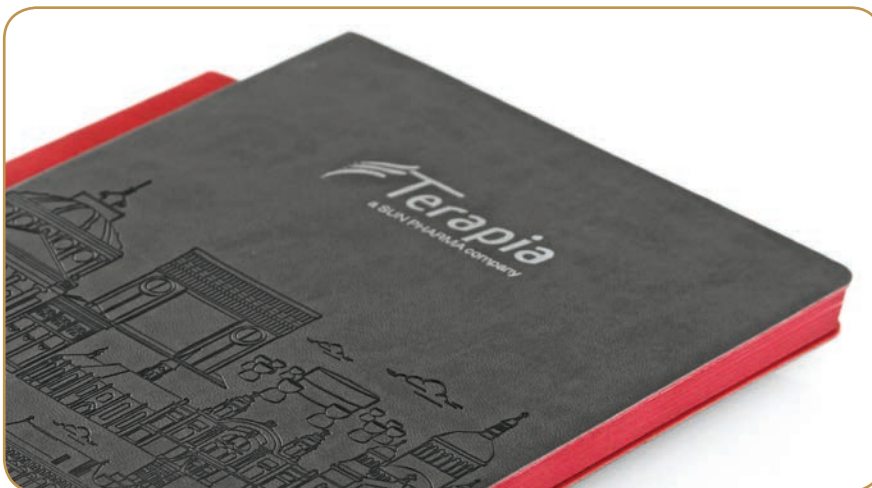
Custom End Paper



Insert Pages



Double Side - Entire Surface Debossing



Entire Surface Debossing & Foil Printing



Metal Ribbon Charm

Pre-
design
ed
Models

Basics

Hard Cover
Everest PU Material
70 Gsm Ivory Paper
112 Sheets Lined
Magnetic Clips
Border Stitching
Ribbon



Touch your brand with
a jewel-like metal closure.

The
Smart





EV-410 (Navy)



EV-610 (Red)



EV-670 (Orange)



EV-700 (Black)



Pre-
design
ed
Models



Ribbon
20 different color

Formats

- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

Presentation: Heat Seal Wrap



Magnetic Clips with Domes



Contrasted Edge Painting and Magnetic Clips



Entire Surface Debossing & Casting Metal Logo

Pre- design ed Models

Basics

Hard Cover
Broad PU Material
70 Gsm Ivory Paper
112 Sheets Lined
Pen Loop
Elastic Band
Ribbon



We combined the nobleness
of black color with
the charm of vivid colors.

The Cambridge





GL-450 (Teal)
BR-700 (Black)



GL-550 (Yellow)
BR-700 (Black)



GL-610 (Red)
BR-700 (Black)



GL-650 (Pink)
BR-700 (Black)



Pre-
design
ed
Models



Ribbon
20 different color

Pen Loop
20 different color

Elastic Band
20 different color

Formats

- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

Presentation: Heat Seal Wrap



Variable Inner Pads



Screen Printing



Belly Band

Pre-
design
ed
Models

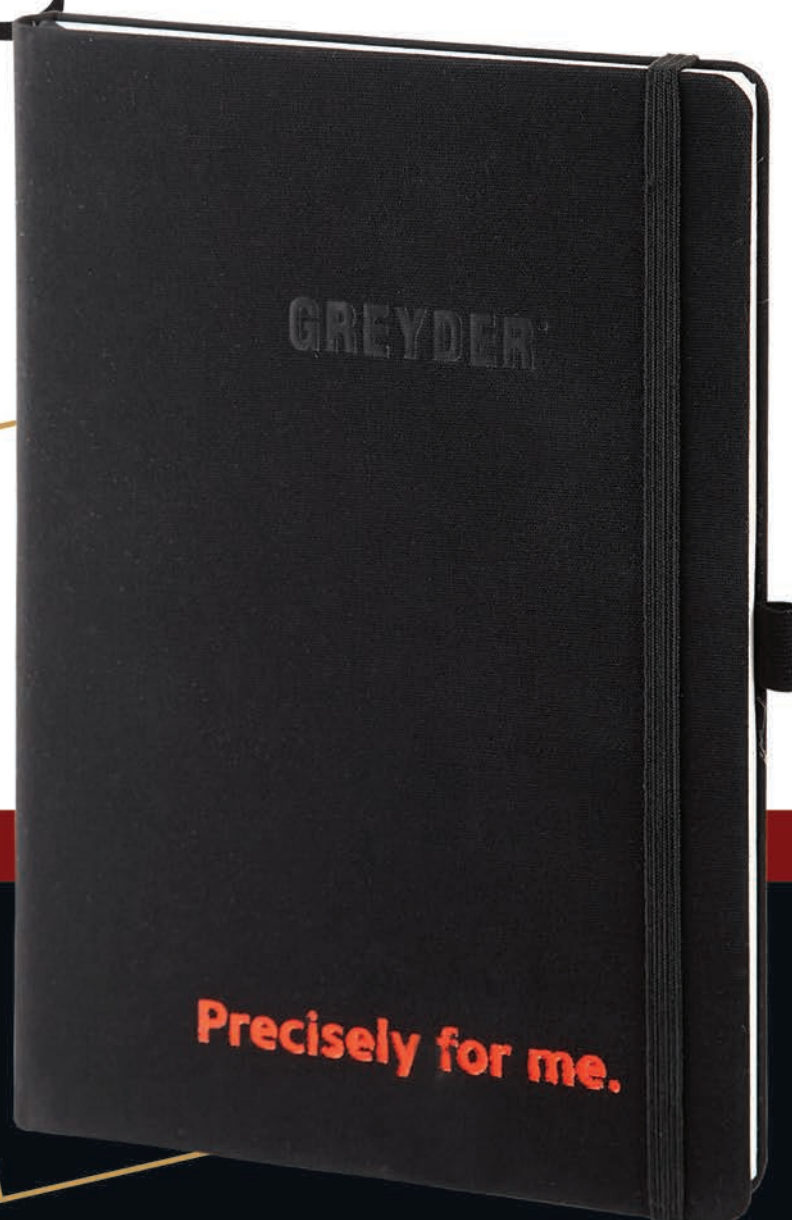
Basics

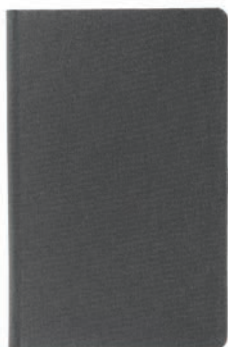
Hard Cover
Linen (Fabric) Material
70 Gsm Ivory Paper
112 Sheets Lined
Pen Loop
Elastic Band
Ribbon

The
Linen

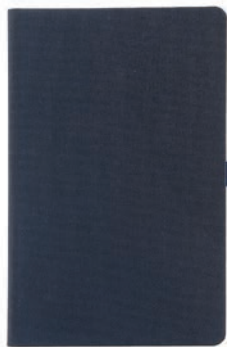


Feel the warm touch of the fabric...





BC- 103 (Dark Grey)



BC- 400 (Navy)



BC-450 (Light Blue)



BC-600 (Red)



BC-700 (Black)



Pre-
design
ed
Models



Formats

● 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

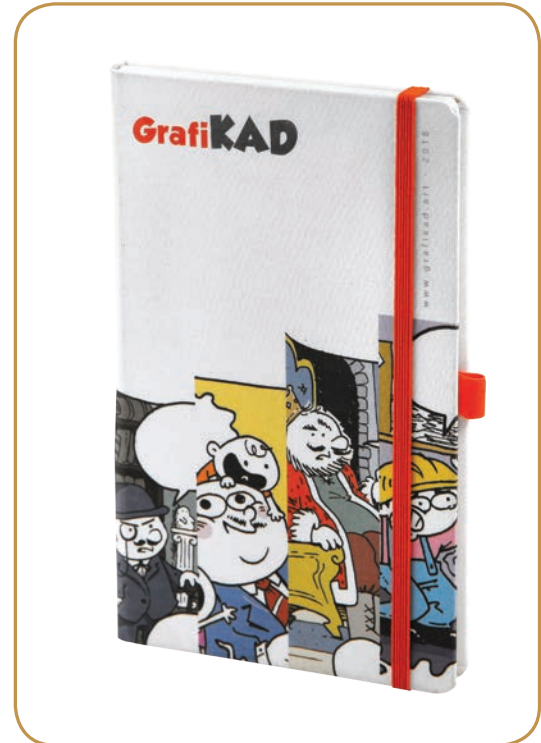
● 15x21 cm (5.90"x8.25") | 112 Sheets Ivory Paper

● 20x28 cm (7.8"x11") | 112 Sheets Ivory Paper

Presentation: Heat Seal Wrap



Foil Printing



Offset Printing



Belly Band



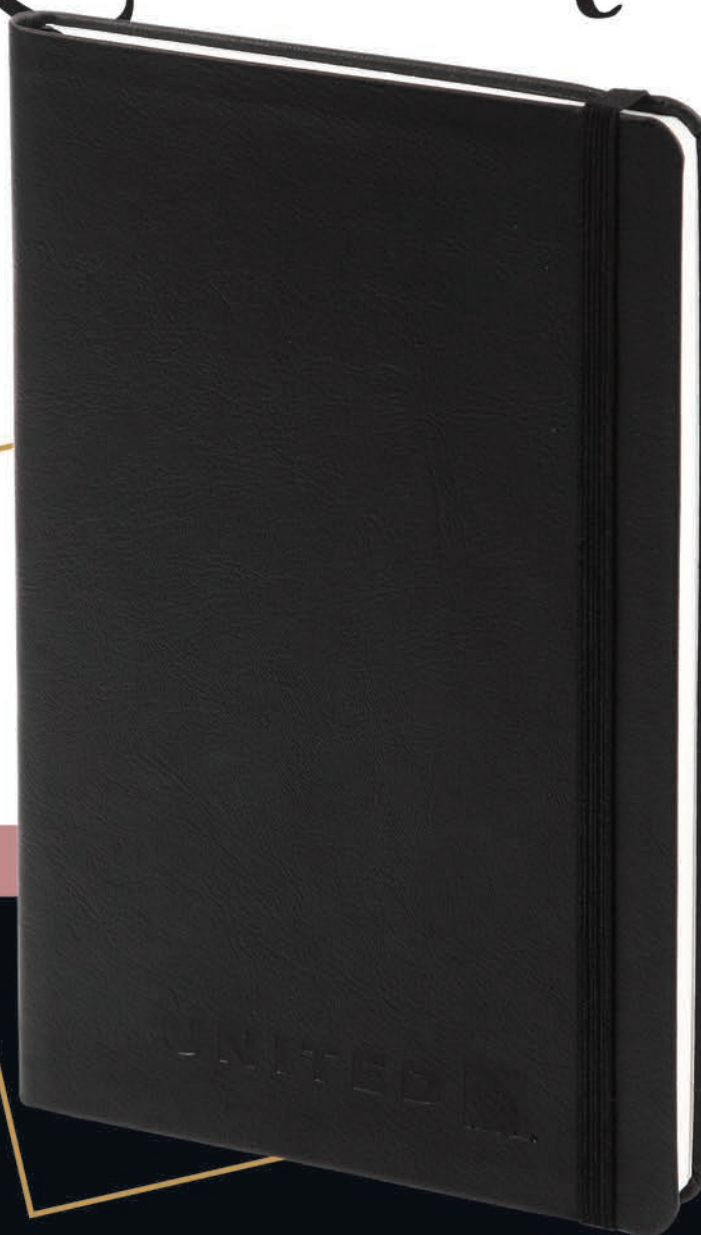
Sharp Corner & French Groove

Pre- design ed Models

Basics

Semi-Flexible Cover
Everest PU Material
70 Gsm Ivory Paper
112 Sheets Lined
Elastic Band
Ribbon

The Record



We combined the aspect of
the classical notebook with
the lightness of the flexi notebook...



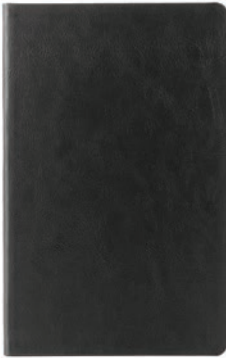
EV-410 (Navy)



EV-610 (Red)



EV-670 (Orange)



EV-700 (Black)



Pre-
design
ed
Models



Formats

- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper
- 15x21 cm (5.90"x8.25") | 112 Sheets Ivory Paper

Presentation: None



Paper Pocket & Custom End Paper



Belly Band



Edge Painting & Pen Loop



Variable Inner Pad

Pre- design ed Models

Basics

Hard Cover with Padded
Istor PU Material
70 Gsm Ivory Paper
112 Sheets Lined
Elastic Phone and Card Holder
Border Stitching
Pen Loop
Ribbon



With its functional features
you'll have all-in-one-place
to function thru daily life

The Lilyum





IS-120 (Grey)



IS- 200 (Beige)



IS-350 (Taupe)



IS-410 (Blue)



IS-452 (Teal)



IS-610 (Red)



Pre-
design
ed
Models



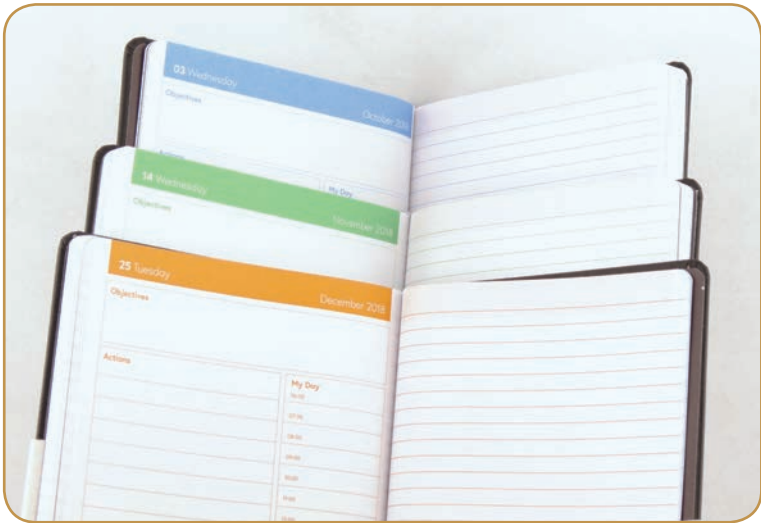
Formats

- 15x21 cm (5.90"x8.25") | 112 Sheets Ivory Paper

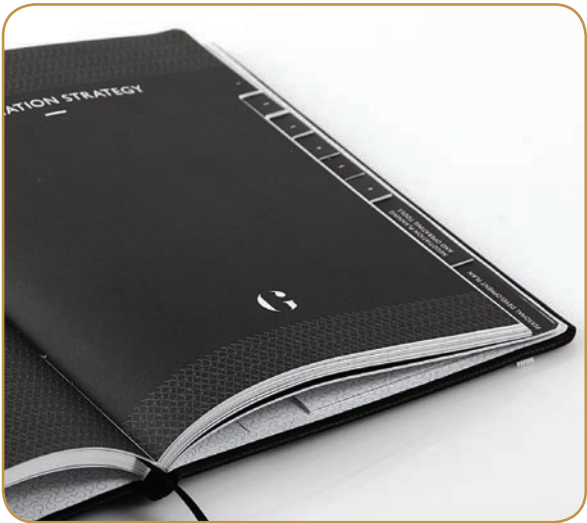
Presentation: None



Custom End Papers, Edge Painting and Metal Ribbon Charm



Variable Inner Pads



Tabbed Inner Pads

Pre- design ed Models

Basics

Hard Cover with Padded
Istor PU Material
70 Gsm Ivory Paper
112 Sheets Lined
Border Stitching
Pen Loop
Ribbon



The Style



Capture elegance with its unique style.



IS-120 (Grey)



IS-410 (Blue)



IS-452 (Teal)



IS-610 (Red)



Pre-
design
ed
Models



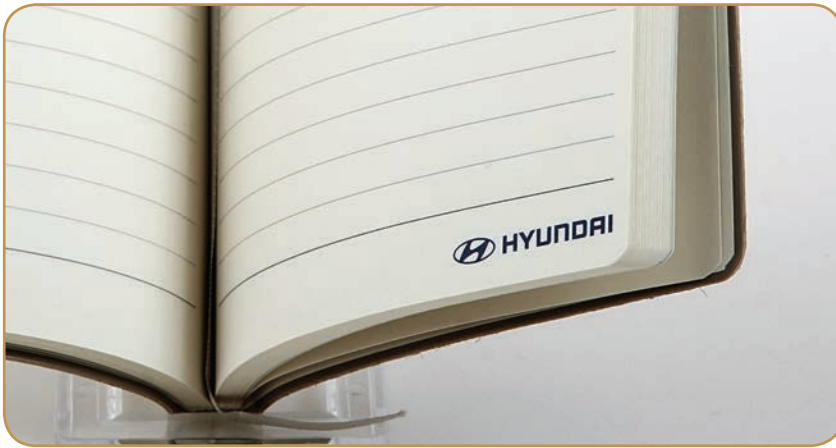
Ribbon
20 different color

Pen Loop
20 different color

Formats

- 15x21 cm (5.90"x8.25") | 112 Sheets Ivory Paper

Presentation: None



Logoed Inner Pads



Perforation and File Holes



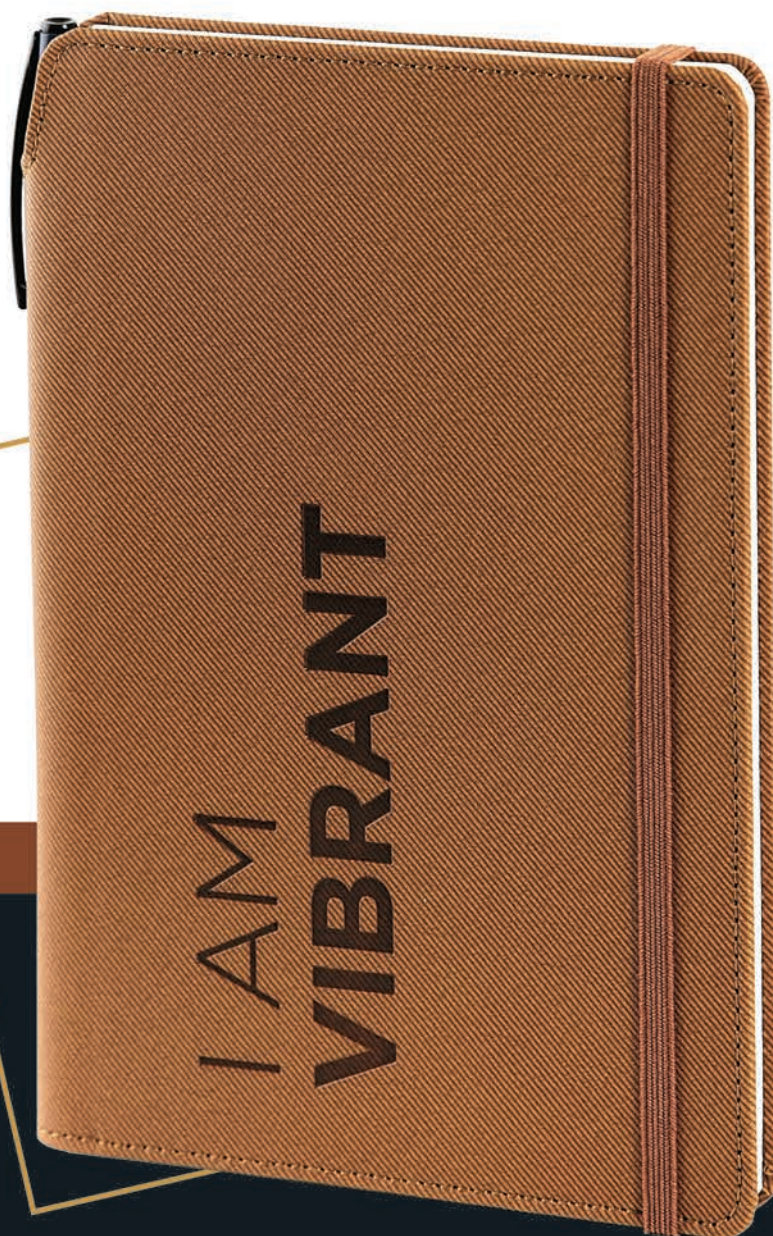
Edge Printing

Pre-
design
ed
Models

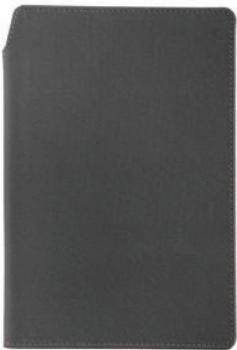
Basics

Hard Cover
Denim PU Material
70 Gsm Ivory Paper
112 Sheets Lined
Border Stitching
Hidden Pen Holder
Elastic Band

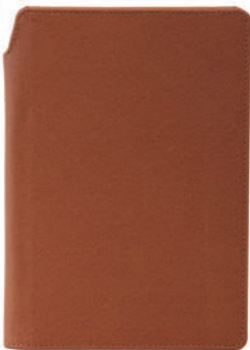
The *Secret*



With a hidden pen holder on spine...
A new option for those
who seeks difference on designs...



DN-102 (Grey)



DN-300 (Tan)



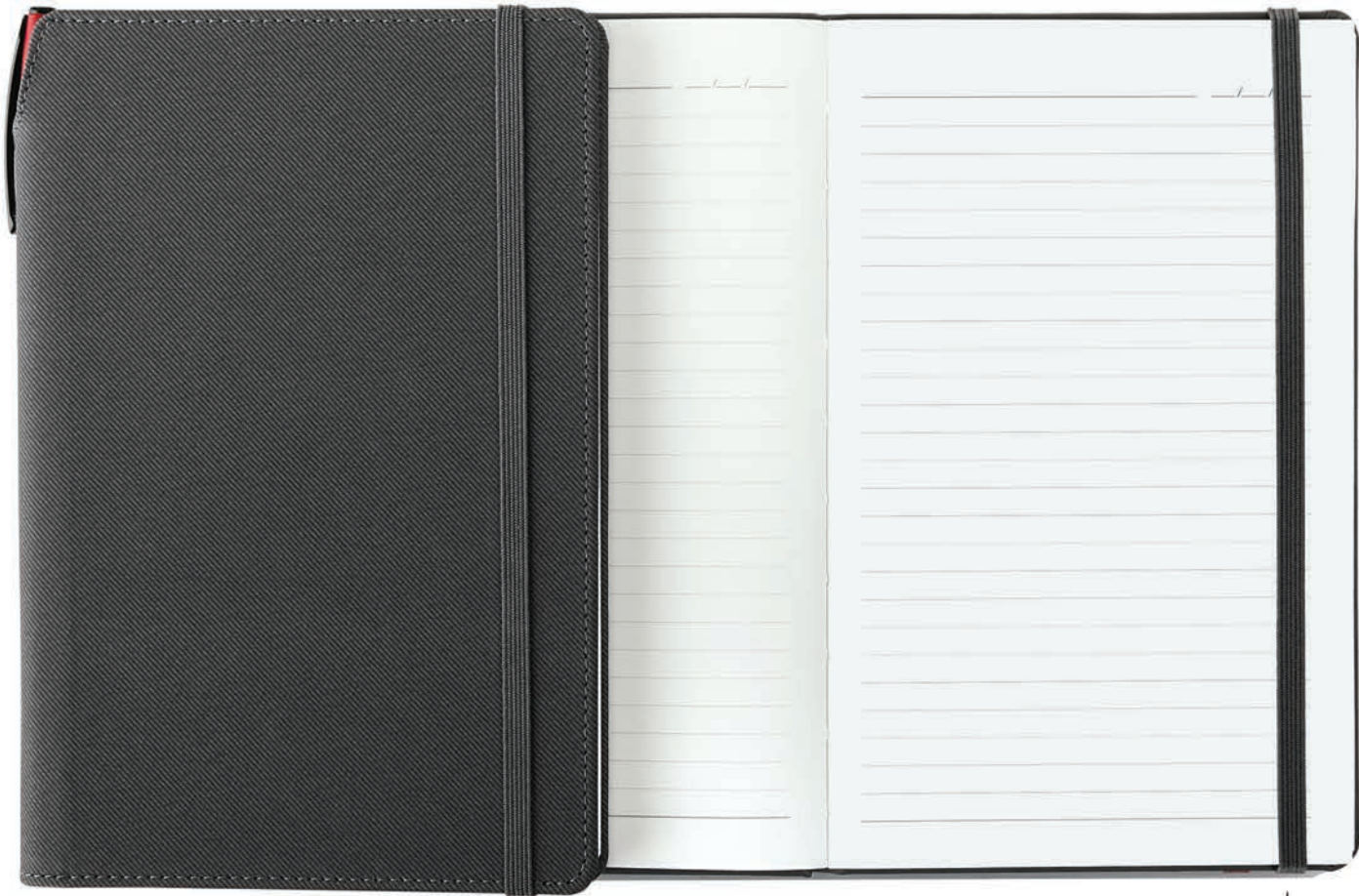
DN-410 (Blue)



DN-620 (Red)



Pre-
design
ed
Models



Elastic Band
20 different color

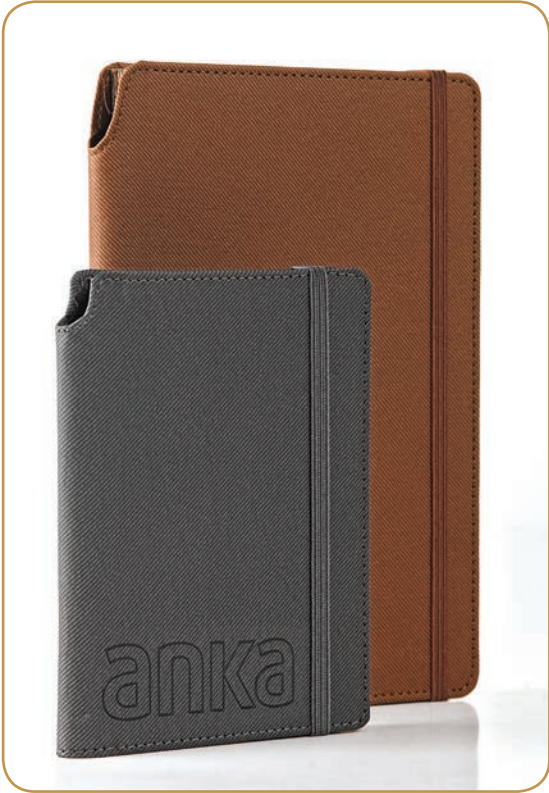
Formats

- 9x14 cm (3.5"x5.5") | 96 Sheets Ivory Paper
- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

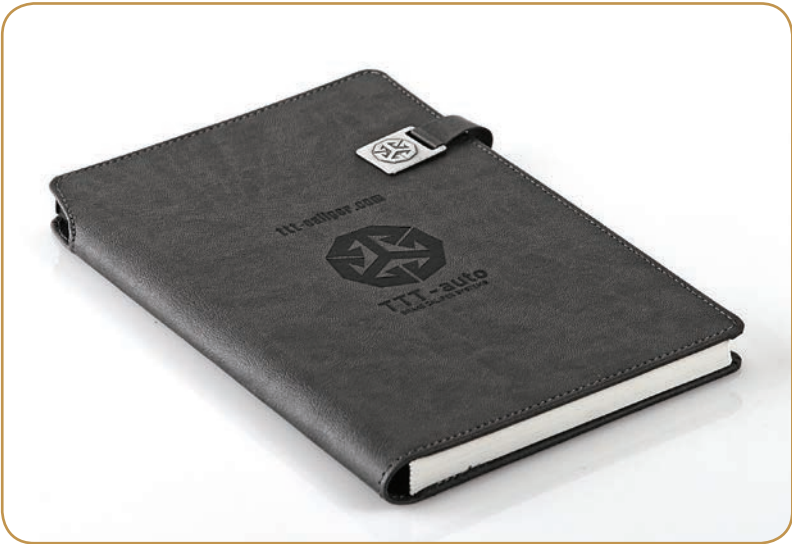
Presentation: Heat Seal Wrap



Custom End Papers



Debossing



Magnetic Clips



Foil Printing

Pre-
design
ed
Models

Basics

Hard Cover
Denim PU Material
70 Gsm Ivory Paper
112 Sheets Lined
Magnetic Clips

The Excellent



Revive timeless stories...



DN-102 (Grey)



DN-300 (Tan)



DN-410 (Blue)



DN-620 (Red)



Pre-
design
ed
Models

Ribbon
20 different color



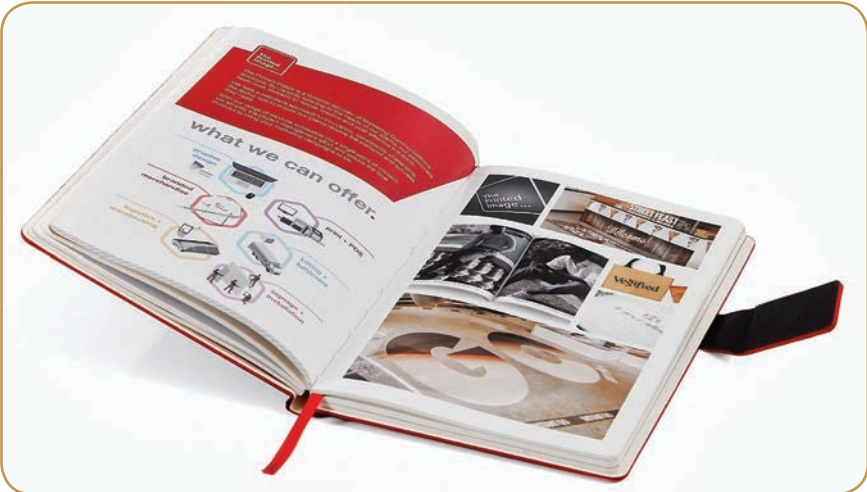
Formats

- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

Presentation: Heat Seal Wrap



Magnetic Clips with Contrasting Color



Insert Pages



Edge Painting

Pre- design ed Models

Basics

Flexible Cover
Everest PU Material
Singer Sewing
70 Gsm Ivory Paper
40 Sheets Plain



The Iris



Your search for practical
but strong is over.



EV-410 (Blue)



EV-610 (Red)



EV-670 (Orange)



EV-700 (Black)



Lux Paper / Coated Paper



Pre-
design
ed
Models



Formats

- 9x14 cm (3.5"x5.5") | 96 Sheets Ivory Paper
- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

Presentation: None



Offset Printing in Lux Paper



Foil Printing



Logoed Inner Pads



Insert Pages

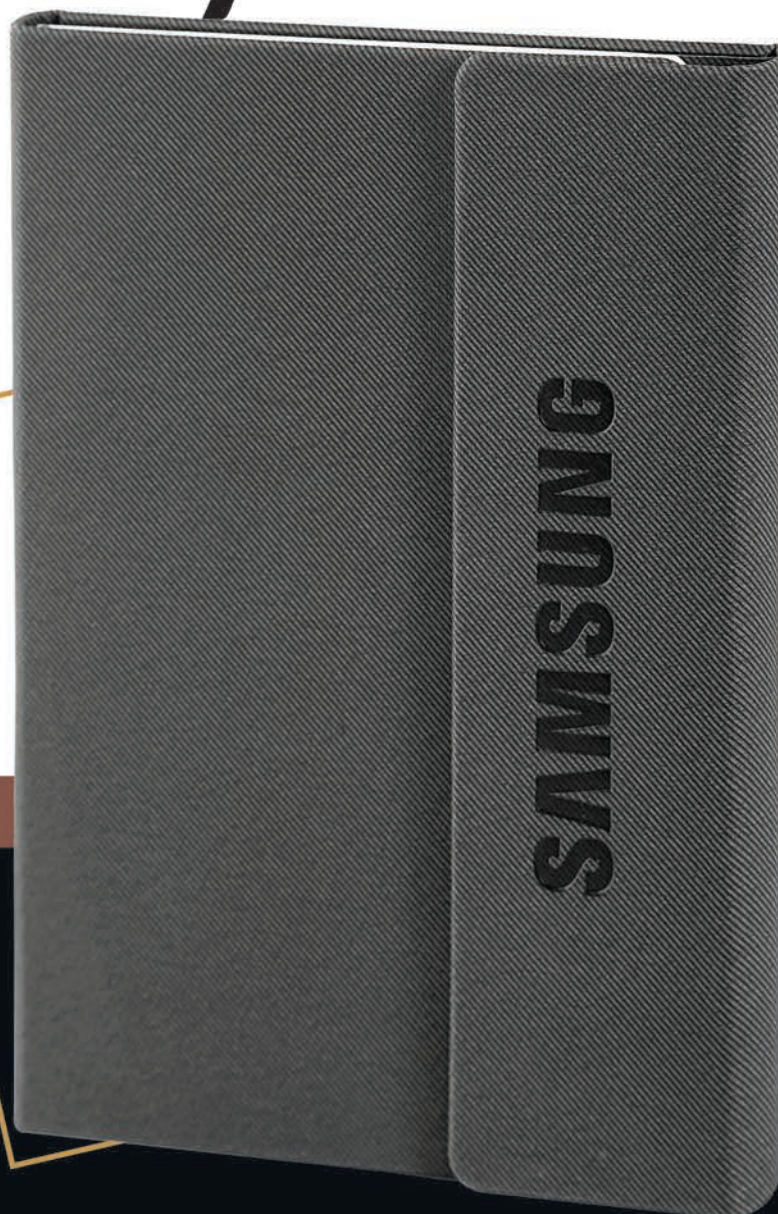
Pre- design ed Models

Basics

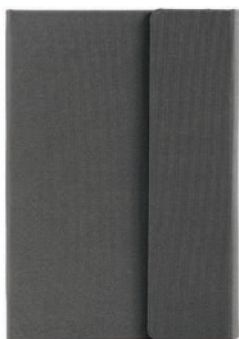
Hard Cover
Denim PU Material
70 Gsm Ivory Paper
112 Sheets Plain
Magnetic Cover
Pen Loop
Ribbon



The Tulip



Yet another elegant closure
for best kept ideas...



DN-102 (Grey)



DN-300 (Tan)



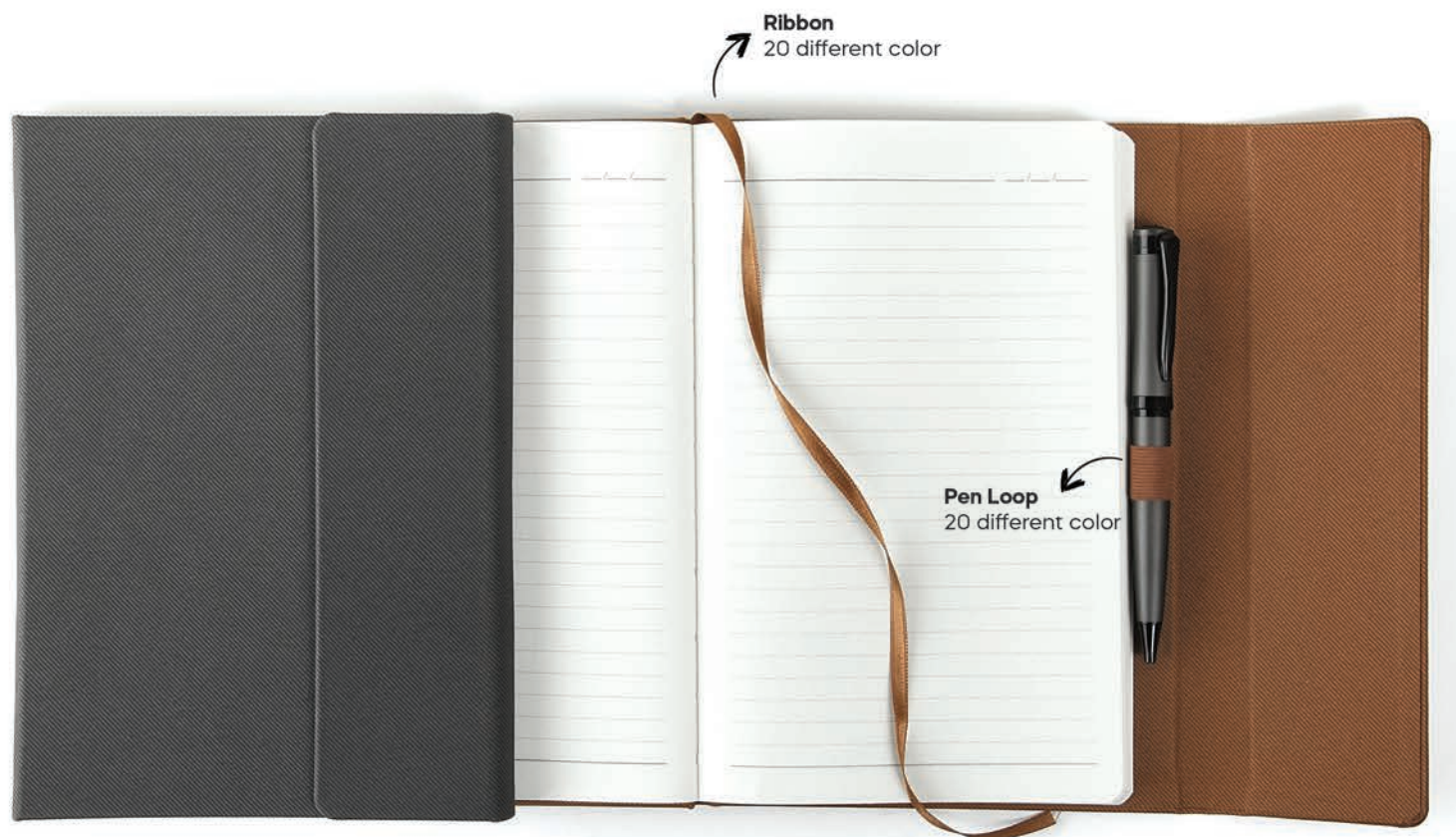
DN-410 (Blue)



DN-620 (Red)



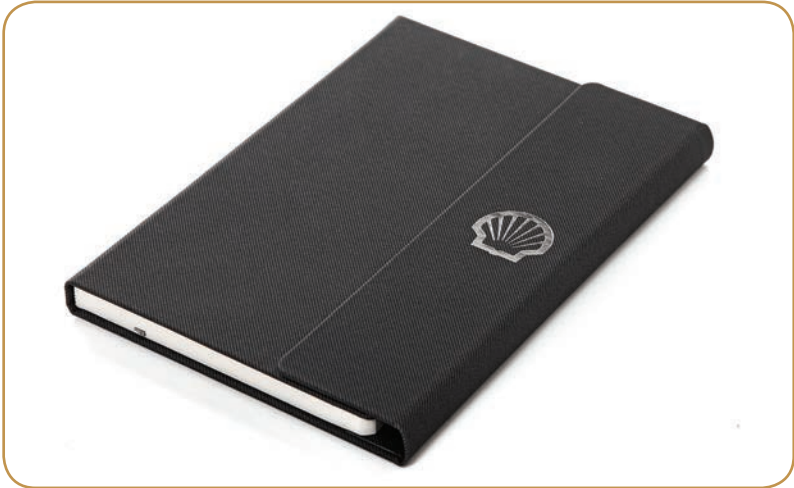
Pre-
design
ed
Models



Formats

- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper

Presentation: Poly Bag



Foil Printing



Custom End Paper



Insert Pages



PVC Card Holder

Pre- design ed Models

Basics

Wire-o Binding
Gyala PU Material
70 Gsm Ivory Paper
224 Inner Pages Plain



The Tarnada



This is your product
if you can't give up the soft touches
while promoting your brand
with athletic designs.



GL-450 (Teal)



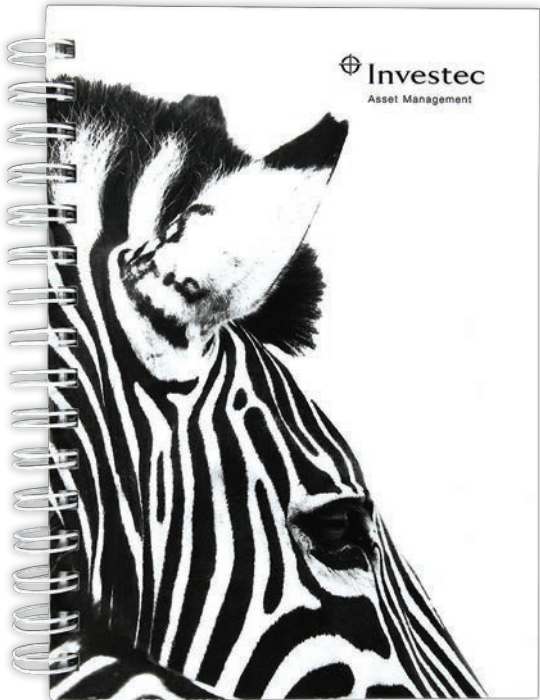
GL-500 (Green)



GL-610 (Red)



GL-670 (Orange)



Coated Paper

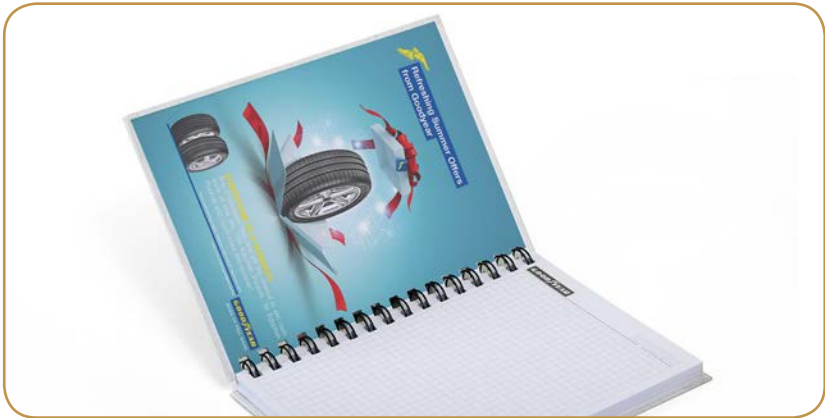


Pre-
design
ed
Models

**Formats**

- 13x21 cm (5.25"x8.25") | 112 Sheets Ivory Paper
- 15x21 cm (5.90"x8.25") | 112 Sheets Ivory Paper
- 17x24 cm (6.70"x9.45") | 112 Sheets Ivory Paper
- 20x28 cm (7.8"x11") | 112 Sheets Ivory Paper

Presentation: Heat Seal Wrap



Custom End Paper & Logoed Inner Pads



Magnetic Clips



Pen Loop and Elastic Band



Foil Printing



Perforation and File Holes & Document File



Tabs



The CUSTOM options



CUSTOM OPTIONS

Cover Materials

Layouts

Cover Branding

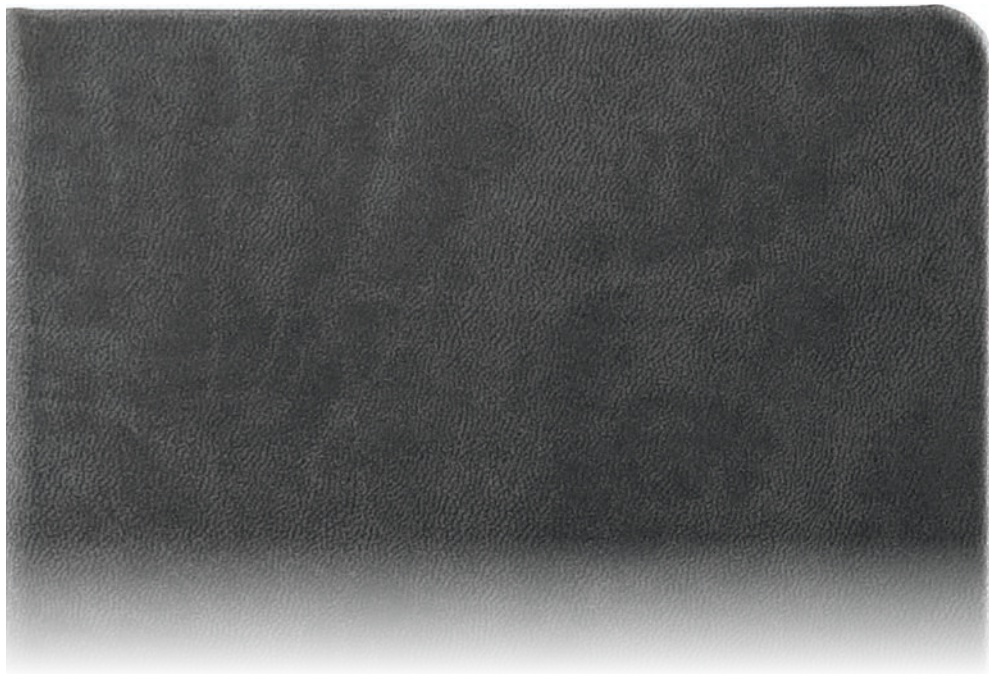
Inner Pads

Accessories

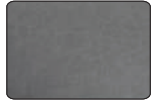
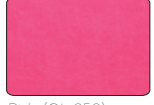
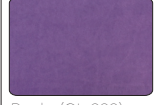
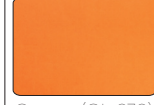
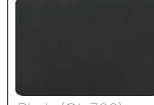
Complements

Presentation

PLAIN PU MATERIAL (FAUX LEATHER)



Stock Colours (MOQ: 100 pcs)

 White (GL 100)	 Dark Grey (GL 103) PMS-Cool Grey 11 C	 Light Grey (GL 120) PMS-Cool Grey 7 C	 Beige (GL 200) PMS-7529 C	 Tan (GL 300) PMS-7516 C	 Chestnut (GL 333) PMS-7518 C
 Taupe (GL 350) PMS-7532 C	 Navy (GL 400) PMS-2767	 Blue (GL 410) PMS-2154 C	 Light Blue (GL 421) PMS-306 C	 Teal (GL 450) PMS-2234 C	 Aqua (GL 451) PMS-2238 C
 Green (GL 500) PMS-2427 C	 Lime (GL 525) PMS-375 C	 Yellow (GL 550) PMS-116 C	 Red (GL 600) PMS-207 C	 PillarBox Red (GL 610) PMS-200 C	
 Burgundy (GL 640) PMS-7428 C	 Pink (GL 650) PMS-2046 C	 Purple (GL 660) PMS-520	 Orange (GL 670) PMS-166	 Black (GL 700) PMS-Black 6C	

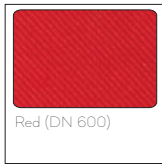
PMS Colours
(MOQ: 4000 pcs)



DENIM PU MATERIAL (FAUX LEATHER)



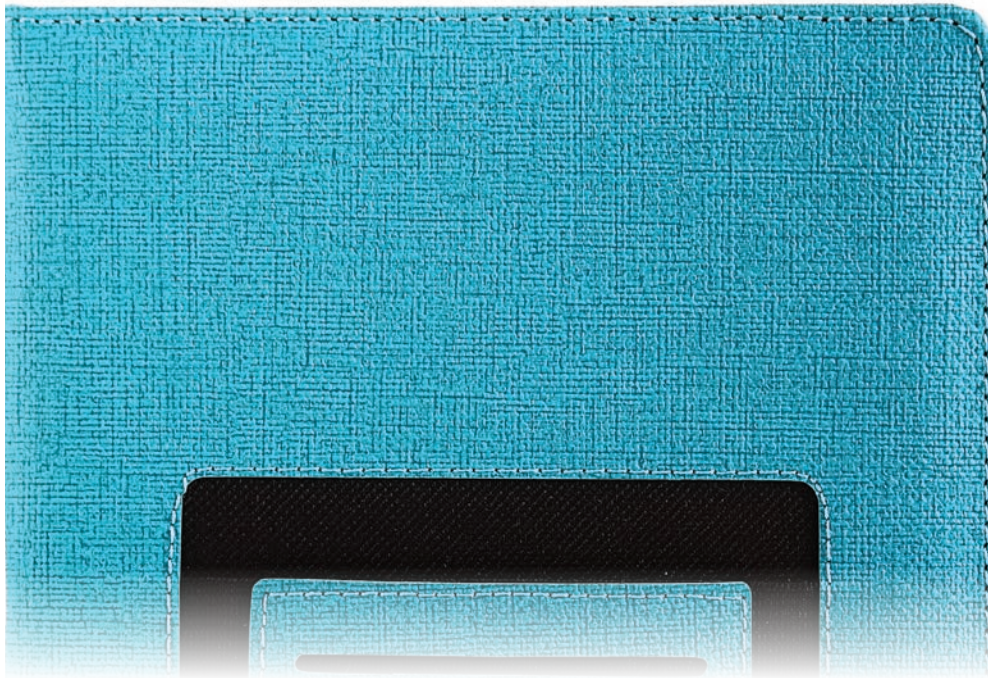
Stock Colours (MOQ: 100 pcs)



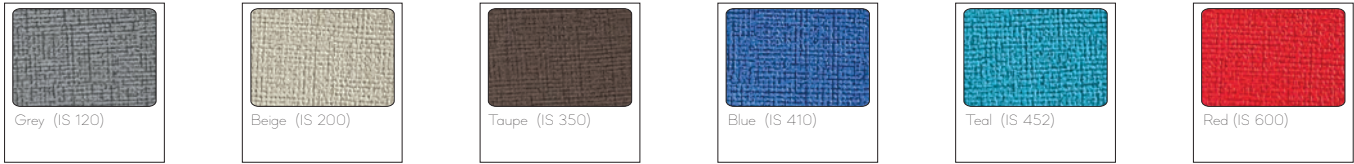
PMS Colours
(MOQ: 4000 pcs)



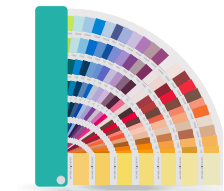
ISTOR PU MATERIAL (FAUX LEATHER)



Stock Colours (MOQ: 100 pcs)



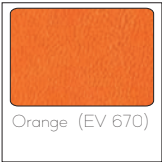
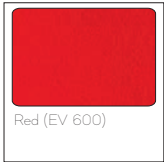
PMS Colours
(MOQ: 4000 pcs)



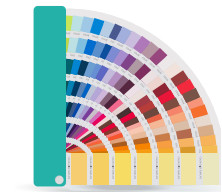
EVEREST PU MATERIAL (FAUX LEATHER)



Stock Colours (MOQ: 100 pcs)



PMS Colours
(MOQ: 4000 pcs)



BROAD SOFT TOUCH PU MATERIAL (FAUX LEATHER)



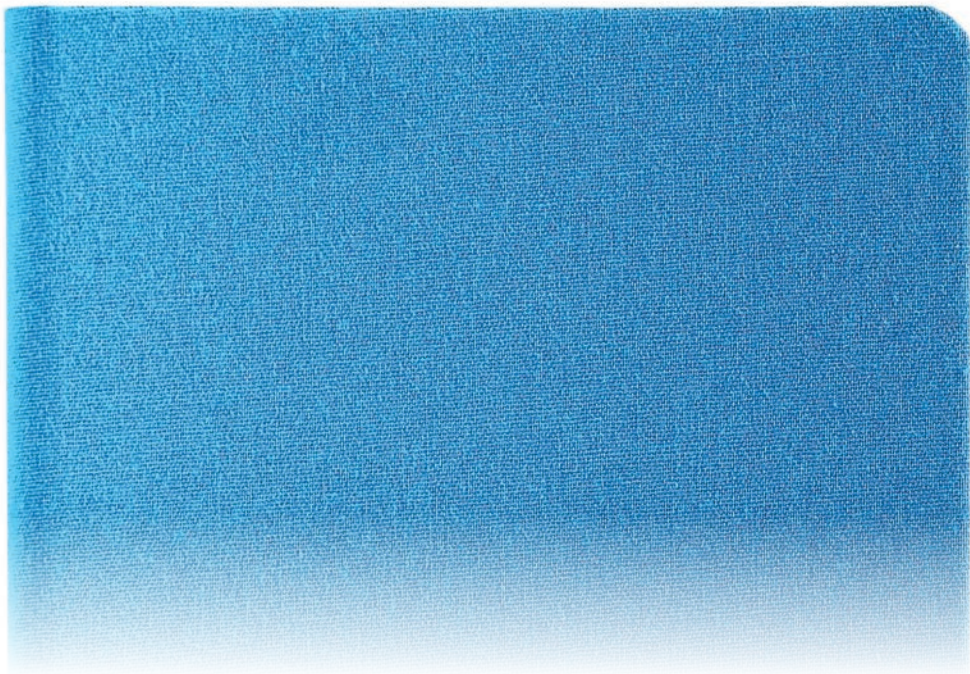
Stock Colours (MOQ: 100 pcs)



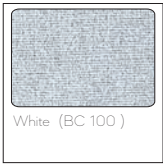
PMS Colours
(MOQ: 4000 pcs)



FABRIC MATERIAL (TEXTILE)



Stock Colours (MOQ: 100 pcs)



White (BC 100)



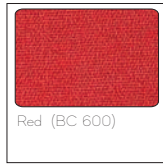
Grey (BC 103)



Navy (BC 400)



Light Blue (BC 450)



Red (BC 600)



Black (BC 700)

PMS Colours
(MOQ: 4000 pcs)



PAPER

Best cover material for designing a colorful notebook.

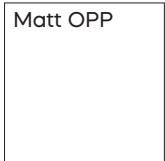


CMYK Printed



Pantone Matching Printed

Lamination Options



STANDARD FORMATS



20X28 cm (7.9"x11")
Cover Sizes:
19x27 cm (7.5"x10.6")
Inner Sizes:
18,4x26,5 cm (7.25"x10.45")



17x24 cm (6.7"x9.45")
Cover Sizes:
16,5x24 cm (6.5"x9.45")
Inner Sizes:
16,2x23,3 cm (6.35"x9.15")



15x21 cm (5.9"x8.25")
Cover Sizes:
15x21 cm (5.9"x8.25")
Inner Sizes:
14,4x20,5 cm (5.65"x8.05")

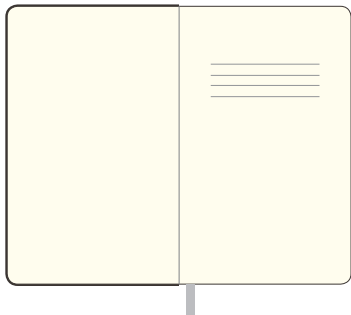


13x21 cm (5.25"x8.25")
Cover Sizes:
13,5x21 cm (5.3"x8.25")
Inner Sizes:
12,9x20,5 cm (5.05"x8.05")

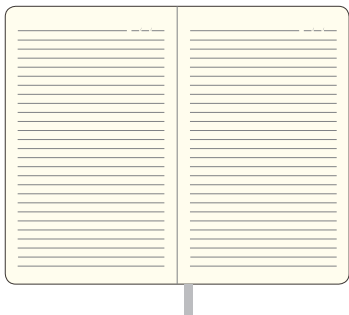


9x14 cm (3.5"x5.5")
Cover Sizes:
9,5x14,5 cm (3.75"x5.7")
Inner Sizes:
9x14,2 cm (3.55"x5.6")

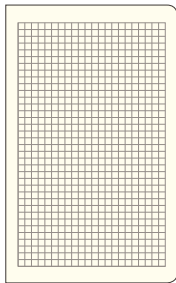
STANDARD FRONT END PAPER DESIGN
140 gsm Ivory Paper



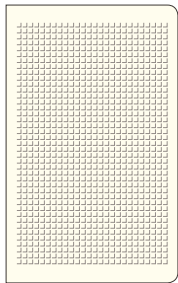
STANDARD INNER PAD DESIGN
70 gsm Ivory Paper, Lined



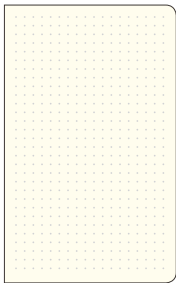
CUSTOM INNER PAD DESIGNS



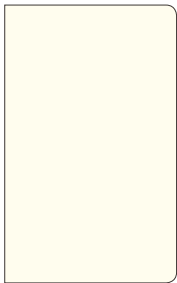
Squared



Corner



Dotted



Blank

CUSTOM OPTIONS | COVER BRANDING

Good customization requires much more than you can do with a stock product. Hence customization is often implemented right from the start of the production process.

DEBOSSING



PU



FABRIC

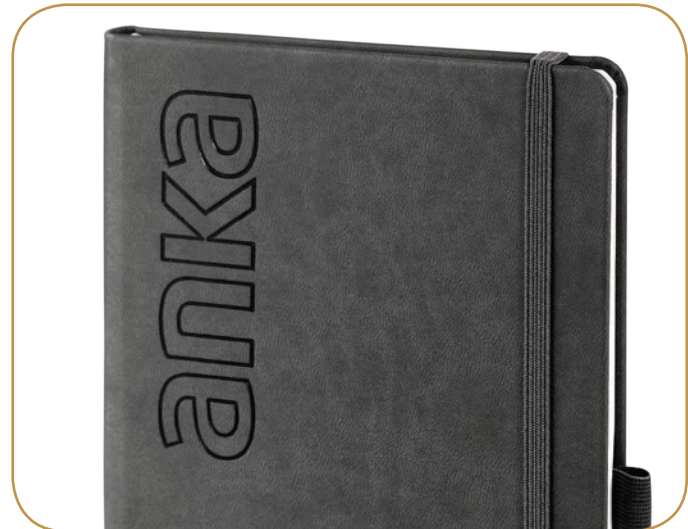


PAPER

Always go back to classics...

Debossing is simply forcing a collapse of 0.2 mm on the print area thru hot stamping on faux leather. The high-frequency accuracy enables a set and clean look. Also “the burn” as a result of hot stamping transforms the color of the print area into a darker version of the cover color which gives the branding a natural looking variation.

When all you need is just an elegant logo on the cover then debossing is the best customization.



ENTIRE SURFACE DEBOSSING

✓ PU

✗ FABRIC

✗ PAPER

Best way to leave lasting impressions...

An image or a text that spreads over the whole surface of the cover adds tremendous value to the brand image – a lasting one thanks to the evergreen stamp.

Please keep in mind that this kind of cover branding calls for planning from the very beginning of the production.



CUSTOM OPTIONS



SCREEN & UV (DIGITAL) PRINTING



PU



FABRIC



PAPER

When “color” is of the major defining elements of your brand message then screen printing is the best way to go. Contemporary printing techniques like UV Digital Printing allow any image you wish to be on your notebook’s cover.



FOIL PRINTING



PU

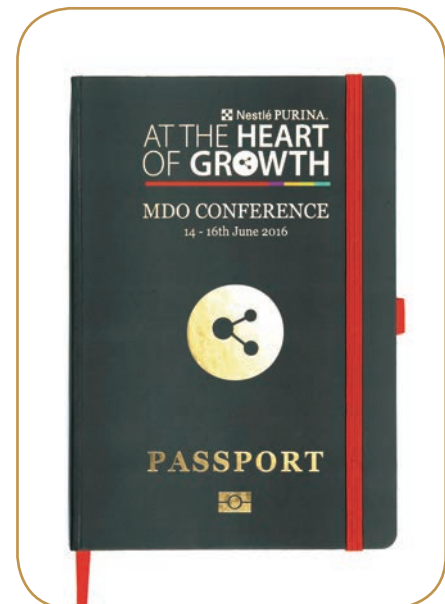


FABRIC



PAPER

Creates a stunning impression when implemented correctly. It enables your brand to stand out by picking a contrasting foil color compared to the color of the cover.



OFFSET PRINTING



PU

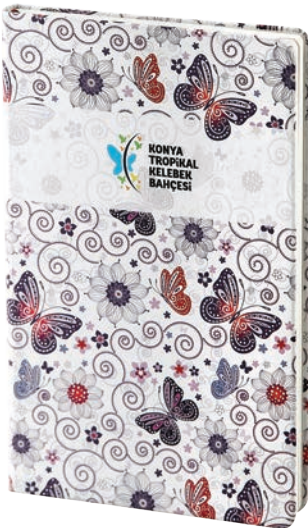


FABRIC



PAPER

Offset printing lets us implement any kind of printing that is possible on the paper also on the cover. Defining colors of the brand message, must-have photographs and more. Pick one among the matt or glossy cover options.



CMYK Printed



Pantone Matching Printed



Pantone Matching Printed



Fabric Material



CMYK Printed + Foil



CMYK Printed + Local Lacque

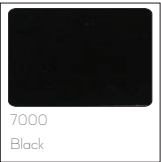
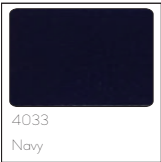
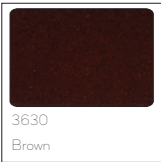
FLOCK



Feel the unique texture.
You can touch your brand like an object by combining thousands of cotton or polyester particles.



Stock Colours (MOQ: 1000 pcs)



PMS Colours (MOQ: 4000 pcs)



Inner Pad is where the brand message is conveyed deeply thanks to the customizations without borders – giving you more than just a notebook...

LOGOED INNER PADS



HARD COVER



FLEXY

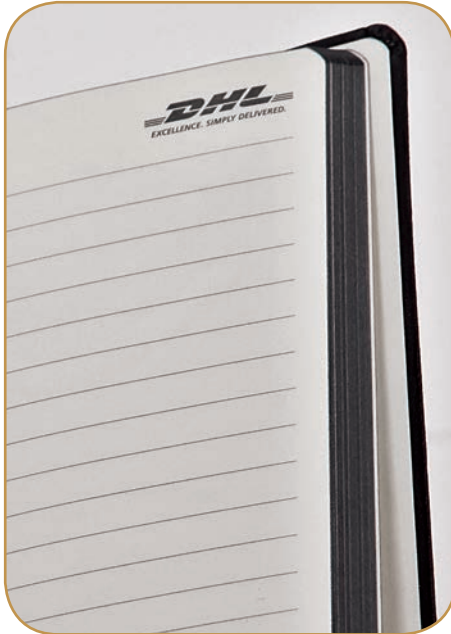


SINGER SEWING



RING BOUND

It's very easy for your brand name or message to appear on all the pages. Even without any min order limitation.



CUSTOM OPTIONS | INNER PADS

VARIABLE INNER PADS



HARD COVER



FLEXY



SINGER SEWING



RING BOUND

Why should all the pages be the same?

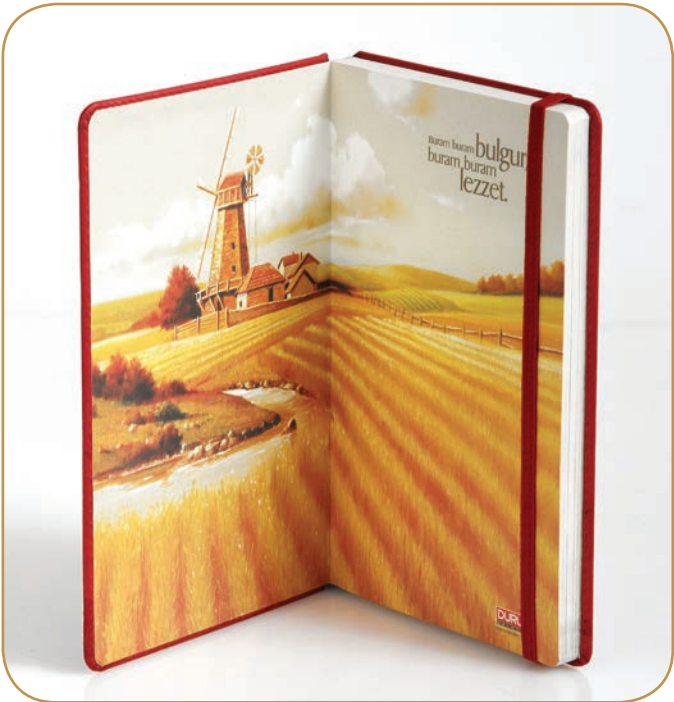
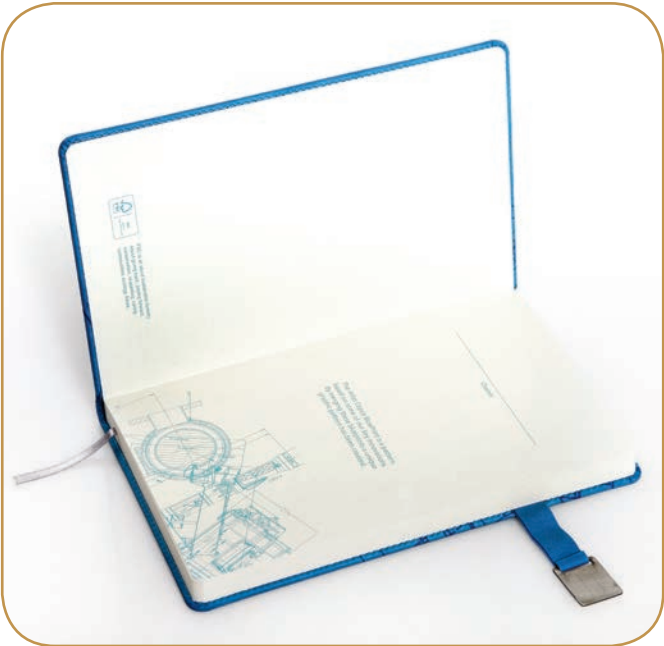
At DIVAL, you're allowed to design each page differently or to add different messages on different pages or to include planner pages.



END PAPERS

- ✓ HARD COVER
- ✓ FLEXY
- ✓ SINGER SEWING
- ✓ RING BOUND

First page behind the cover. Not added on top, rather an essential element that puts the binding together. Pick a stunning color or place all the message here which you do not prefer to have on the cover.



INSERT PAGES



HARD COVER



FLEXY



SINGER SEWING



RING BOUND

The moment interaction gets deeper...

Insert a comprehensive introduction or product catalog before or between the inner pages section or make the technical data an inseparable part of the notebook...



PERFORATED PAGES

- ✓ HARD COVER
- ✓ FLEXY
- ✓ SINGER SEWING
- ✓ RING BOUND

If you want to be able to tear pages nicely to share your notes or creations with others a binded notebook might turn ugly but not if the pages are perforated. We make all or some of the pages perforated according to your preference. If you are a good archivist it's also very easy for us to include file holes.



TABS

- ✓ HARD COVER
- ✓ FLEXY
- ✓ SINGER SEWING
- ✓ RING BOUND

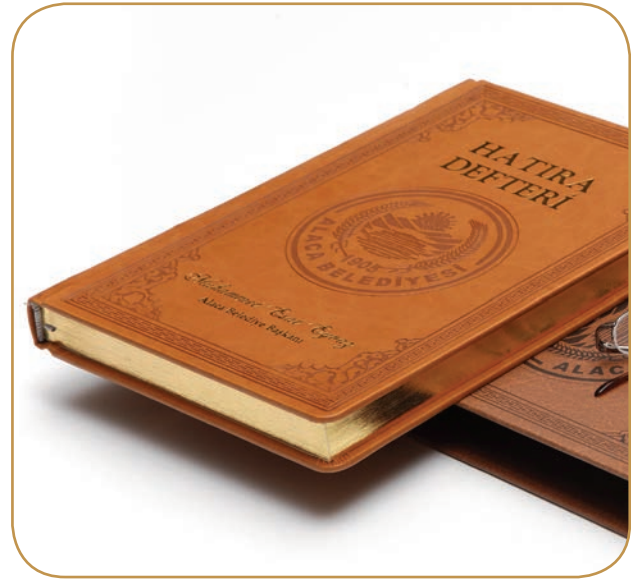
Categorizing notes at a conference or transforming your notebook into a planner.



EDGE PAINTING & GILDING

✓ HARD COVER ✓ FLEXY ✗ SINGER SEWING ✗ RING BOUND

A unique option for having an excellent notebook compilation. Use your official PMS colors or any contrasting colors. It's not enough to just paint if you're after a brighter and lively look. Then our offer to you is silver and gold gilded edging alternatives.



EDGE PRINTING

✓ HARD COVER ✓ FLEXY ✗ SINGER SEWING ✗ RING BOUND

We print your brand message or logo on the edges of the notebook to give the message in depth.



Smart touches that increase functionality turn your notebook into an indispensable object for your audience.

METAL RIBBON CHARM

- ☒ HARD COVER
 ☒ FLEXY
 ☒ SINGER SEWING
 ☒ RING BOUND

You can also make your logo on metal charm with laser engraved or casting.



MAGNETIC CLIPS



HARD COVER



FLEXY



SINGER SEWING



RING BOUND

Do you want to touch your brand like a jewel? Magnetic clips to choose from 4 different options.



POCKET

- ✓ HARD COVER ✗ FLEXY ✗ SINGER SEWING ✓ RING BOUND

Such a cute sought-after accessory that will keep all the business cards and small notes together.



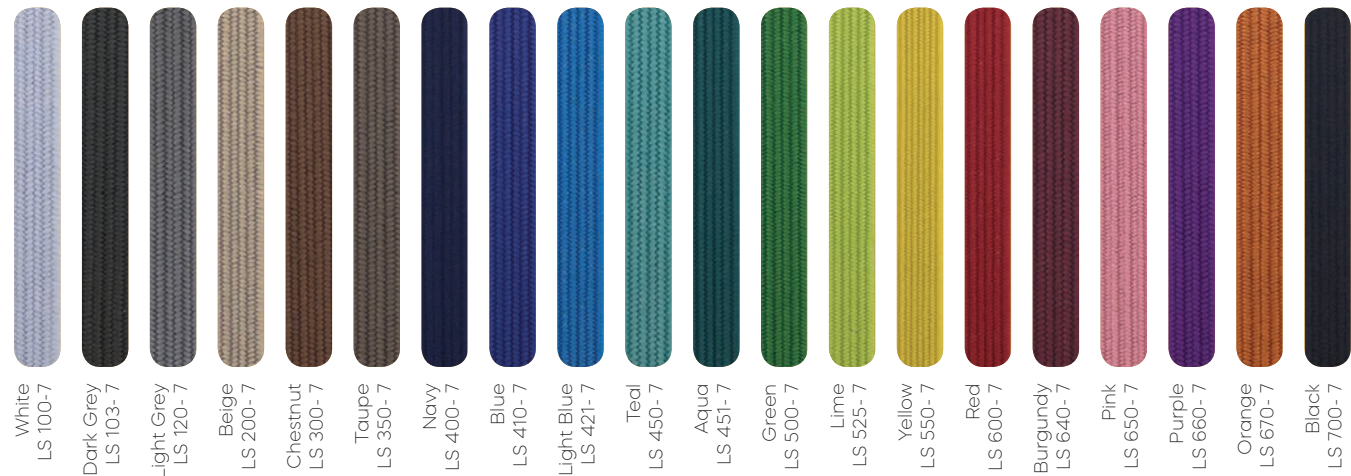
PVC CARD HOLDER

- ✓ HARD COVER ✗ FLEXY ✗ SINGER SEWING ✓ RING BOUND



ELASTIC BAND (7 mm)

✓ HARD COVER ✗ FLEXY ✗ SINGER SEWING ✓ RING BOUND



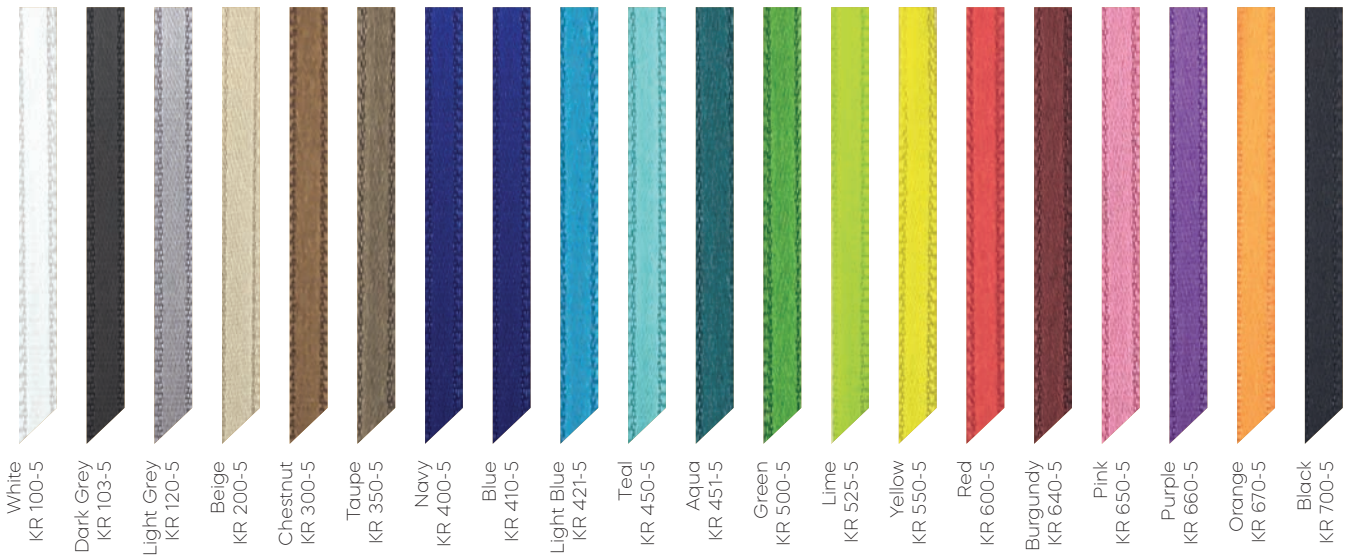
PEN LOOP (15 mm)

✓ HARD COVER ✗ FLEXY ✗ SINGER SEWING ✓ RING BOUND



RIBBON (5mm-Sateen)

- ☒ HARD COVER
- ☒ FLEXY
- ☐ SINGER SEWING
- ☐ RING BOUND



HEAD&TAIL

- ☒ HARD COVER
- ☒ FLEXY
- ☐ SINGER SEWING
- ☐ RING BOUND
- Gives your notebook a more traditional look...



BORDER STITCHING

- ☒ PU
- ☐ FABRIC
- ☐ PAPER
- ☒ HARD COVER
- ☐ FLEXY
- ☐ SINGER SEWING
- ☒ RING BOUND



PADDED COVER

- ☒ PU
- ☒ FABRIC
- ☒ PAPER
- ☒ HARD COVER
- ☐ FLEXY
- ☐ SINGER SEWING
- ☐ RING BOUND



Presentation is important as gift itself. You can pick more quality & prestigious promotional products. After an attentive production process, we both preserve & prepare your notebooks to a flamboyant presentation.

BELLY BAND

- ✓ HARD COVER ✓ FLEXY ✓ SINGER SEWING ✓ RING BOUND

First message that meets the eye is very important. You can share your brand's dominant message or a congratulatory message on the belly band.



BOXES

- ✓ HARD COVER ✓ FLEXY ✗ SINGER SEWING ✓ RING BOUND

More flamboyance and better protection... Mostly preferred by our clients who mail notebooks to their clients individually.



Walled Box



Sleeve Box



Carton Box

CUSTOM OPTIONS | PRESENTATION

HEAT SEAL WRAP



HARD COVER



FLEXY



SINGER SEWING



RING BOUND

Your clients will feel more special when they personally open their notebooks fresh from its packaging.



POLY BAG



HARD COVER



FLEXY



SINGER SEWING



RING BOUND





Get Inspiration

Unleash your creativity!
It's difficult to promote a brand in a crowded world.
However we produced extraordinary notebooks
for many of our clients to overcome this challenge.

We'll achieve more together



INSPIRATION

Creativity “with Purpose

VODAFONE TURKEY

When the ad agency of this leading GSM operator of Europe asked us an unusual notebook Lilyum was the perfect choice for obvious reasons.

We honored their wish list and the result was an exact brand notebook with its size, inner pad design and tip-in pages.

We even produced stickers to aid the users in designing their “To Do List” page.

Lastly, we perfected the notebook by personalizing the covers one by one by the names of Vodafone team members.

Notebook Specifications

Model	: Dival Lilyum Notebook
Size	: 17,5x21 cm (6.90"x8.25")
Quantity	: 5.968 pcs
Cover Material	: IS-600 Red PU
Cover Branding	: Debossing, Personalization with laser Engraving
Inner Pad	: 70 Gsm Ivory Paper, 112 Sheets, Lined
Insert Pages	: 70 Gsm Ivory Paper, 16 Sheets, 4C Printed
Complements	: Pen Loop and Ribbon (Red)
Accessories	: Mood Sticker and Pen
Presentation	: Heat Seal Wrap





INSPIRATION

Keep It Simple

DHL WORLDWIDE

We responded their request for a special notebook with our Flexi model. Brain storming sessions together brought forth an unusual square size and tip-in pages with brand message. Coupled with a desk calendar a great brand investment that would stay on their clients' desk the whole year.

Notebook Specifications

Model	: Dival Flexi Notebook
Size	: 22x22 cm (8.65"x8x65")
Quantity	: 20,000 pcs
Cover Material	: GL-103 Dark Gray PU (Double Sided)
Cover Branding	: Debossing
Inner Pad	: 70 Gsm White Paper 48 Sheets, Blank, Side Painting
Insert Pages	: 135 Gsm Coated Paper, 12 Sheets, 4C Printed
Complements	: Ribbon (Dark Gray)
Accessories	: Metal Ribbon Charm
Presentation	: Poly Bag

Calendar Specifications

Model	: Wire-o Binding Desk Calendar
Size	: 15x21 cm (5.80"x8.25")
Quantity	: 20,000 pcs
Cover	: 700 gsm Carton, Pantone Printed
Pages	: 250 gsm Coated Paper, 13 Sheets, 5C Printed + UV Varnish





INSPIRATION



Conference Notebooks

Our client is an education company that offers long term training programs in worldwide. When he asked us to design a notebook for his training, we offered him the Classic Notebook. In order to get more efficient notes during the trainings, we provided user convenience by tabbing the titles of the notebook with tabs. Thus, a great notebook was created that served the company's goals.

Notebook Specifications

Model	: Dival Classic Notebook
Size	: 17x24 cm (6.70"x9.45")
Quantity	: 14,000 pcs
Cover Material	: EV-700 Black PU
Cover Branding	: Debossing,
Inner Pad	: 80 Gsm Ivory Paper, 96 Sheets, Tabbed Pages
Complements	: Elastic Band and Ribbon (Gray)
Presentation	: Heat Seal Wrap

KT INTERNATIONAL

KT International asked us to come up with a notebook design that will associate with their products. We decided to put tobacco leaves on the cover.

Combining our Flexi model with wire-o binding and snap fastener that our client wanted we created a very unique notebook which was never before made.

Notebook Specifications

Model	: Specific
Size	: 15x21 cm (5.80"x8.25")
Quantity	: 4.000 pcs
Cover Material	: GL-700 Black and GL-600 Red, Double Sided PU
Cover Branding	: Double Side Entire Surface Debossing
Inner Pad	: 80 Gsm White Paper, 96 Sheets, Lined
Insert Pages	: 250 Gsm Coated Paper, 1 Sheets, 4C Printed
Complements	: Ribbon, Border Stitching, PU Pen Loop and Snap Fastener
Accessories	: PU Pocket
Presentation	: Single Box



INSPIRATION

GOOGLE

A notebook collection with Google brand color palette. When the company wanted to reflect its multicolor logo on its corporate notebook, we offered them Papirus notebook. When we applied Google colors to the covers with PMS printed, these great notebooks came out.

Notebook Spesifications

Model	: Dival Papirus Notebook
Size	: 13x21 cm (5.25"x8.25")
Quantity	: 5.000 pcs
Cover Material	: 170 gsm Coated Paper with matt laminated
Cover Branding	: Pantone Matched Printing
Inner Pad	: 90 Gsm Ivory Paper, 112 Sheets, Lined
Complements	: Ribbon, Elastic Band (Dark Gray)
Presentation	: Heat Seal Wrap



MILKA

Here we exercise several fine touches on the Dival Classic Notebook. We turned it into a Premium Notebook with a large pen loop and elastic band on a wider size.

We used purple, which is the customer's corporate color, in accessories.

Notebook Specifications

Model	: Dival Classic Notebook
Size	: 15x21 cm (5.80"x8.25")
Quantity	: 20.000 pcs
Cover Material	: GL-103 Dark Gray PU
Cover Branding	: Debossing
Inner Pad	: 80 Gsm White Paper, 96 Sheets, Lined
Complements	: 15mm Purple Elastic Band and Pen Loop, Ribbon
Accessories	: Paper Pocket
Presentation	: Heat Seal Wrap



KUZU GROUP

Our client asked us for a special diary as a new year's gift. We applied a special cut on the cover and placed the pen in it.

Also they wanted a desk calendar which to show their projects and we packaged 2 products together.

Notebook Specifications

Model	: Spesific Model
Size	: 17x24 cm (6.70"x9.45")
Quantity	: 2.000 pcs
Cover Material	: GL-700 Black PU
Cover Branding	: Debossing,
Inner Pad	: 70 Gsm Ivory Paper, 168 Sheets, Diary Layout
Insert Pages	: 135 Gsm Coated Paper, 16 Sheets, 4C Printed, Placed between diary pages
Complements	: PU Pen Loop, Ribbon (Black)
Presentation	: Heat Seal Wrap

Calendar Specifications

Model	: Wire-o Binding Desk Calendar
Size	: 15x21 cm (5.80"x8.25")
Quantity	: 2.000 pcs
Cover	: 2 mm Gray Carton with 4C Printed Coated Paper
Pages	: 250 gsm Coated Paper, 13 Sheets, 5C Printed + UV Varnish





INSPIRATION

PEPSI

Pepsi Co. wanted to prepare a specially designed notebook for Euro 2016, which he sponsored. In addition to the design project we received, we proposed an elegant box to support the strong presentation.

Notebook Specifications

Model	: Spesific Model
Size	: 13x21 cm (5.25"x8.25")
Quantity	: 1.000 pcs
Cover Material	: GL-100 White PU, Double Side
Cover Branding	: Foil Printing
Inner Pad	: 70 Gsm Ivory Paper, 112 Sheets, Lined
Complements	: Ribbon (Yellow), Vertical Elastic Band (White)
Presentation	: Heat Seal Wrap, Special Box





INSPIRATION

TTT Auto

They fell in love with Dival's Smart model. When they wanted to add a pen loop Dival Innovation Team designed with a combination of Smart and Secret models. We casted the company logo embossed on the magnetic clip. It became quite a characteristic product.

Notebook Specifications

Model	: Dival Secret Notebook
Size	: 13x21 cm (5.25"x8.25")
Quantity	: 2,000 pcs
Cover Material	: GL-103 Dark Gray PU
Cover Branding	: Debossing
Inner Pad	: 70 Gsm Ivory Paper, 112 Sheets, Lined
Accessories	: Magnetic Clips
Presentation	: Heat Seal Wrap



SPAGHETTI

Our client wanted to create notebooks with different versions for different seasons: Spring, summer, fall, winter. All the pages were printed a planner format and they were presented in an impressive box.

Notebook Specifications

Model	: Dival Classic Notebook
Size	: 13x21 cm (5.25"x8.25")
Quantity	: 4.000 pcs
Cover Material	: PU, GL-120 Gray, GL-Dark 103Gray, GL-400 Navy, GL-700 Black
Cover Branding	: Entire Surface Debossing
Inner Pad	: 70 Gsm Ivory Paper, 96 Sheets, Diary Layout
Complements	: Ribbon (Gray)
Presentation	: Heat Seal Wrap, Special Box





www.divalnotebook.com



divalnotebook
hello@divalnotebook.com

Images are visual representation only. Doesn't mean that notebooks for brands use on really produced.
Dival reserves the right to change product configurations at any time.